



# K.R. MANGALAM UNIVERSITY

## THE COMPLETE WORLD OF EDUCATION

Report on  
School of Management and Commerce (SOMC)

**Financial Literacy Camp: An extension activity**

**(In collaboration with NSS)**

**Date and Time:** Friday, 26th August, 2022

**Venue** Aakarshan Kaushal Vikaskendra, Bhondsi Village, Gurugram, Haryana

**Event Type:** Extension Activity

**Mode of activity:** Offline

**Target Group:** Women residents of village (Internal=29, External=40)

**Event Coordinators:** Dr. Rashmi Singel (Associate professors SOMC) and Dr. Neha Kamboj (Asst. professors SOMC)

### Introduction

In order to promote financial literacy, the School of Management and Commerce organized a financial literacy camp at Aakarshan Kaushal Vikaskendra, Bhondsi Village, Gurugram, Haryana on 26<sup>th</sup> August, 2022.

### Objective

To provide financial literacy to under privileged women and students who are not aware of government entitlements available in Umang app.

To enable comprehension of financial credit facilities available from government that would assist them in accessing financial services to achieve government objective of financial inclusion.

### Content

29 students volunteers from K.R Mangalam University visited Bhondsi Village along with resource persons. The session began with the introduction of the mobile application "Umang app" by Dr. Rashmi Singel. Women were assisted by students volunteers to install umang mobile application from playstore on their mobile phones and an appropriated presentation format was also provided for improved comprehension. The camp was attended by 40 women from the village. Qualitative Feedback was taken from the participants. The activity was successfully organized by Dr. Rashmi Singel and Dr. Neha. All students volunteers were given certificates by SOMC.

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K.R. Mangalam University  
Gurugram Road, Gurugram (Haryana)

## Attendees


Students of SOMC, K.R. Mangalam University

### Session Analysis

In contemplation, to understand the student's perception towards the financial literacy camp programme feedback form was created and floated digitally. The form involves the statements related to the sessions (attached in annexure). Below mentioned are the list of 40 people who gave feedback.

- 1 Rubal dayma
- 2 Purva
- 3 Mohini
- 4 Jyoti Chauhan
- 5 Anushikha Chauhan
- 6 Kavita
- 7 Kavita
- 8 Priya
- 9 Shivangi
- 10 Mithlesh
- 11 Divya
- 12 Divya
- 13 Garima
- 14 Mithlesh Singh
- 15 Sapna yadav
- 16 Kamlesh sharma
- 17 Lata
- 18 Rubal dayma
- 19 Purva
- 20 Mohini
- 21 Jyoti Chauhan
- 22 Anushikha Chauhan
- 23 Kavita
- 24 Rekha
- 25 Amrita
- 26 Shivangi
- 27 Mithlesh
- 28 savita
- 29 Dipika
- 30 Garima
- 31 Chhaya
- 32 Anu Sharma
- 33 Jyoti Chawhan
- 34 Neelam
- 35 Poonam
- 36 Anita
- 37 Manju
- 38 Deepali
- 39 Soniya
- 40 Mava

The highlights of orientation programme are mentioned below:.

  
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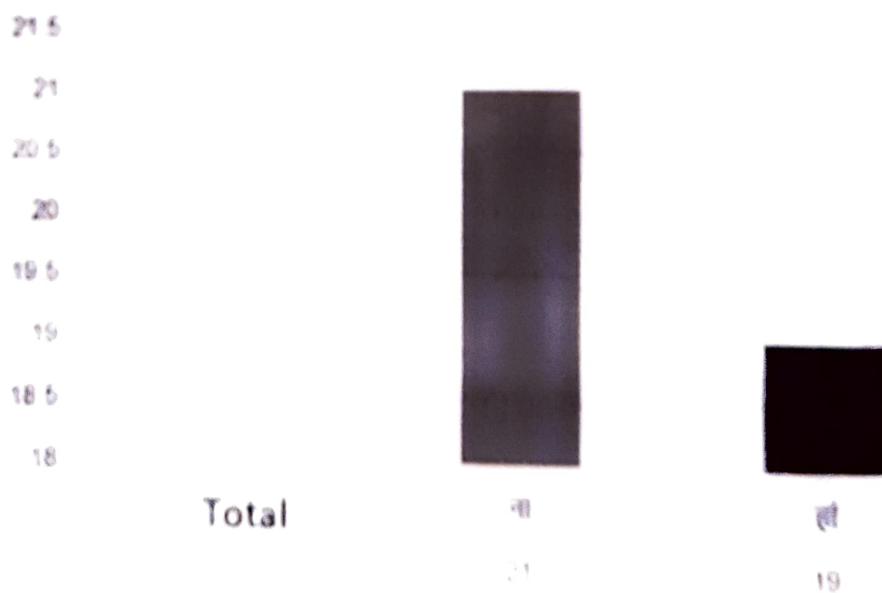
Figure 3A.2 presents the highlights of the orientation programme

Statements used to measure the feedback are mentioned below:

क्या आपने UMANG APP के बारे में  
सुना था?



क्या आपने umang app पर रजिस्टर किया है?



11/9/22

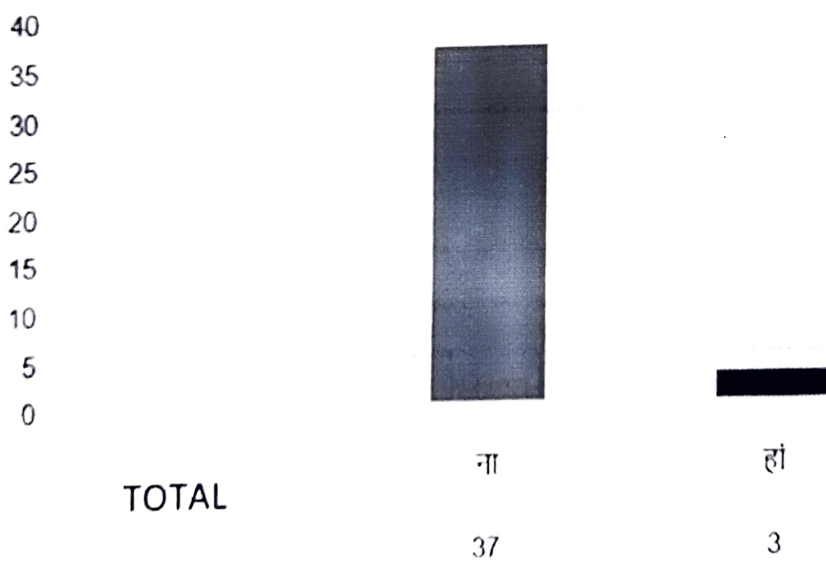
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क्या आपको umang app की सेवाओं के बारे में जानकारी है?



क्या आप umang app की किसी भी सेवा का लाभ उठा रहे हैं?

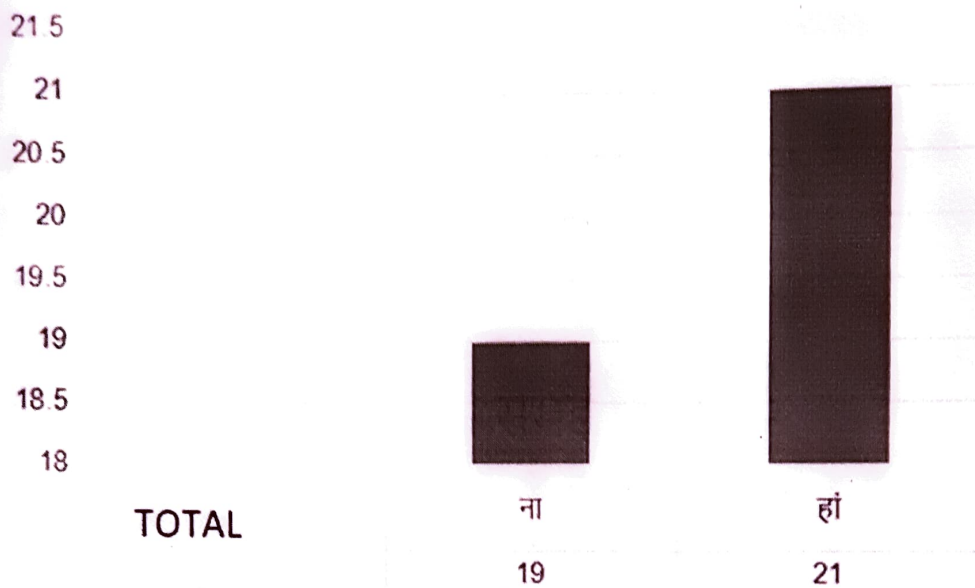


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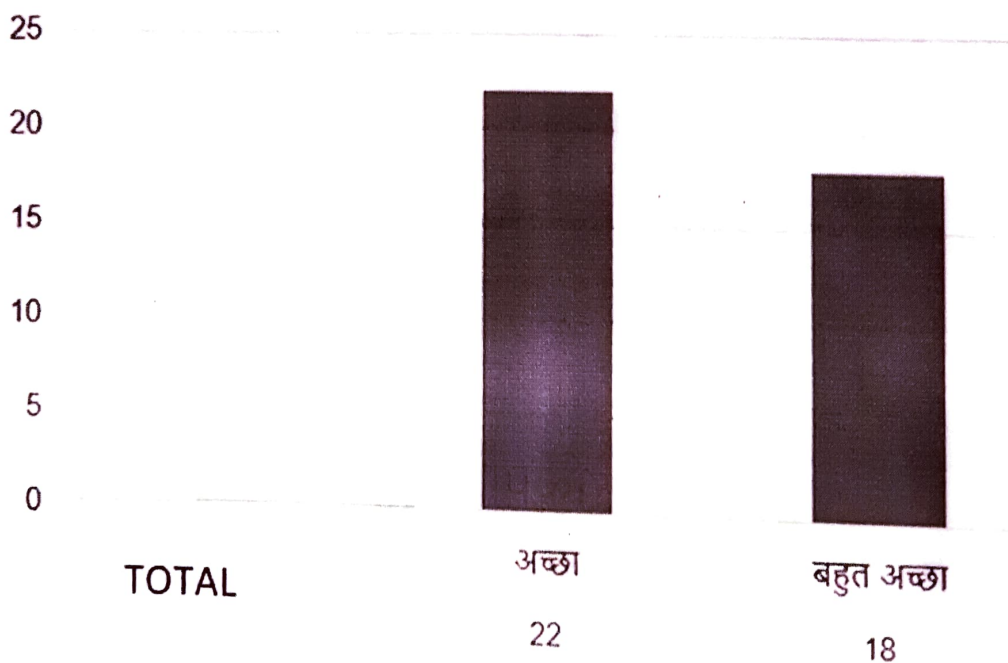
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*[Signature]*  
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आपको दी गई जानकारी समझ आई है?



आज की ट्रेनिंग कैसा लगा आपको?

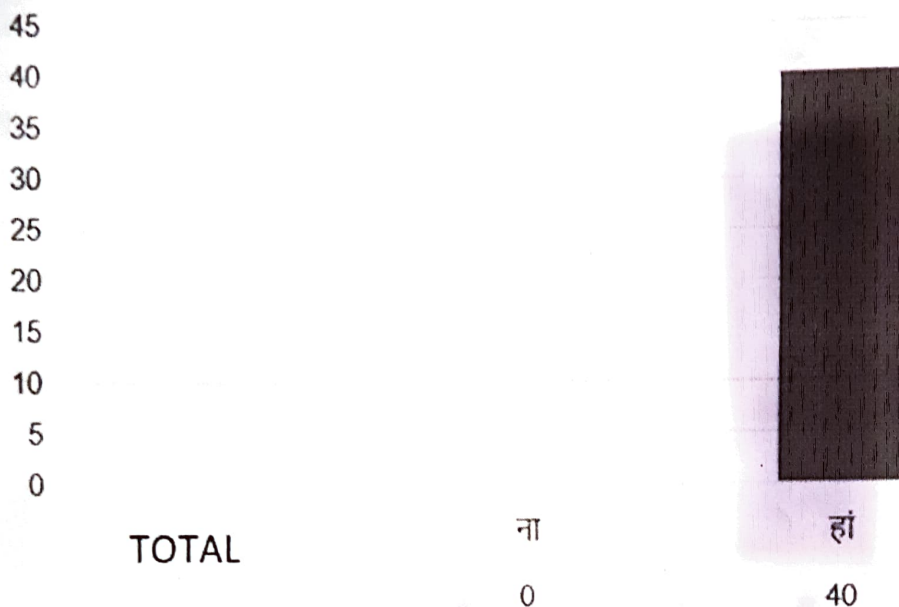


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## भविष्य में ऐसा ट्रेनिंग्स और करना चाहेंगे?



Feedback of industrial visit was taken separately where 75% of people marked their answer as "yes", 25% people marked their answer as "no".

### Outcome

Being financially educated is a skill that has a number of advantages and may raise one's level of living by increasing their financial stability. Students can use the mobile application Umang to learn about numerous government initiatives which can benefit them in many ways. These schemes can relieve them of financial security. The target group initially fright by the mobile application because they believed it might be of fraudulent, but after learning more, they all developed trust in it. The result of this session was that 40 women were made aware about savings, Insurance, and government plans learned more and more about them.

### Conclusion

Dr. Neha & Dr. Rashmi Singel did a qualitative survey of how many of the women participants want to start their own business. Most of them raised their hands but were having constraints of funding. Most of the women participant learnt the features of Umang app regarding financial services and how to apply for loans. They learned the mobile application functionalities like government exam notifications, date sheets, and results declarations..

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## uture Scope

The scope of financial literacy is vast in India. It encompasses budgetary education (personal & family budget), banking tools (everyday banking, savings, insurance), understanding economic concepts (how economy operates and is financed) and public policies. Government has launched various schemes to enhance financial literacy and empowerment of rural women. The extension activity was conducted with the objective of implementation of government schemes for women and financial literacy



Picture 1: Students of K.R. Mangalam University on the way to the extension activity



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**Picture 2:** The place where students went for the financial literacy camp in Bhondsi.



**Picture 3:** The students of K.R Mangalam University at Bhondsi Village for the financial literacy camp.



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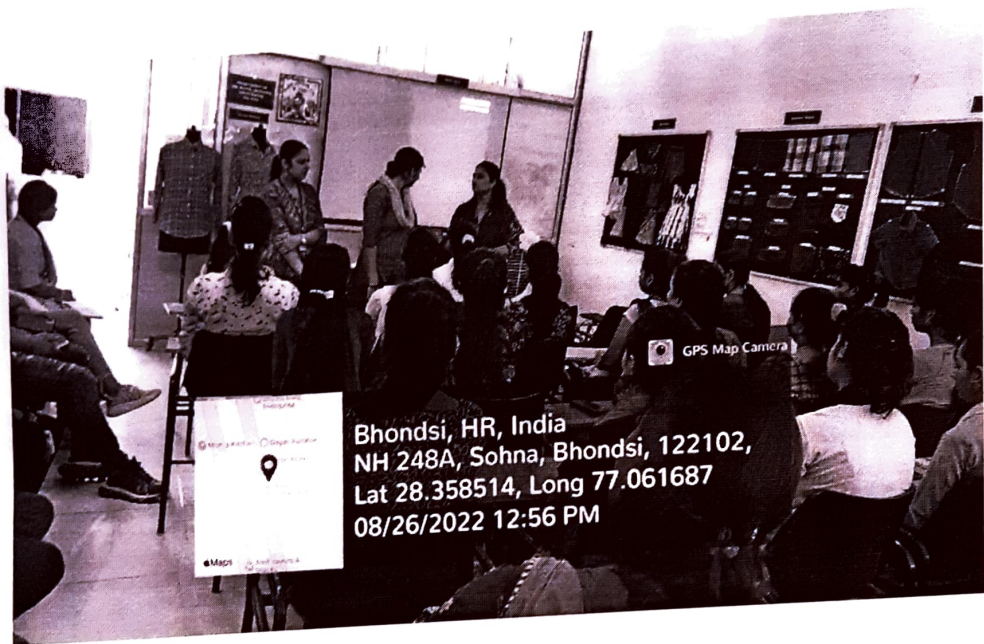
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Picture 4: The resident women are listening to the coordinator about the 'Umang app'.



Picture 5: The coordinators are teaching the girls about the "Umang App".

  
Coordinator  
K.R. Mangalam University  
Sohna Road, Gurugram (Haryana)

  
1/9/22

  
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1/9/22

26<sup>th</sup> August 2022

# "Financial Literacy Camp: An Extension Activity"

## Attendance Sheet

S. No	Name	Contact No.	Signature
1	Jyoti chauhan	8130717707	Jyoti
2	Krishna	9649396155	Krishna
3	Greta	9999704772	Greta
4	Tisha	931026011	Tisha
5	Mithlesh	9999704772	Mithlesh
6	Dipali	9582931347	Dipali
7	Lata	9899452680	Lata
8	Grazima	96713 57040	Grazima
9	Sonika	9654406130	Sonika
10	Bhakti	8750385430	Bhakti
11	DIYA	9582124469	DIYA
12	Divya	9354603981	Divya
13	Neelam	8506885006	Neelam
14	Sonam	7678346772	Sonam
15	Chanchal	9711577947	Chanchal
16	Neha	9711547030	Neha
17	Shivangi	7701949765	Shivangi
18	Manisha	8287817424	Manisha
19	Neelam	7082071208	Neelam
20	Poonam	8810264551	Poonam
21	Gazima	8920561144	Gazima
22	Anita	9821706801	Anita
23	Manju	9466423701	Manju

*[Signature]*

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Sohna Road, Gurugram (Haryana)

*[Signature]*  
26/8/22

26<sup>th</sup> August 2022

# "Financial Literacy Camp: An Extension Activity"

## Attendance Sheet

S. No	Name	Contact No.	Signature
24	Kavita	7838487335	Kavita
25	Kamlesh Sharma	7982614080	Kam
26	Rinke Devi	9910735353	Rinke
27	Divya	8221076859	Divya
28	Reena	9873900968	Reena
29	Amrita Chauhan	7982568281	Amrita
30	Rakha	9996848349	Rakha
31	Pritya	9311702055	Pritya
31	Aarti	9116485770	Aarti
32	Anv Sharma	8750740034	Anv
33	Sumen	9643669239	Sumen
34	Munesh	9813515212	Munesh
35	Dipika	9953043486	Dipika
36	Shruti	7835841135	Shruti
37	SONIYA	98750840324	SONIYA
38	Chhaya	9818133792	Chhaya
39	Savita	8607862561	Savita
40	Jyoti	9582462064	Jyoti

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